



Midwest Multicultural Association

Invitation to Harmony Festival 18 March 2023

The Midwest Multicultural Association (MWMA) is the umbrella organisation for the multicultural community in the Midwest region.



To celebrate this wonderful cultural diversity the MWMA is hosting the annual **Harmony Festival** between 11am and 3pm on Saturday 18 March, 2023 at the Geraldton Multipurpose Centre, Stow Gardens, Geraldton.

This is an invitation to join with the MWMA to provide a free, family-friendly cultural event to showcase the incredible talents of local performers from cultural groups, schools, and dance studios. As well as four hours of stage entertainment, cultural food and gift stalls and a variety of family activities will be available for you to enjoy.

The MWMA is conscious of providing a COVID-safe environment and will adhere to the directions of the WA Health Department with requirements which are current at the time.

Sponsorships available

<p>DIAMOND (1) \$5,500</p> <p><i>Naming rights for the stage program</i></p> <ul style="list-style-type: none"> ❖ Logo included in promotional material, including social media ❖ Logo on posters distributed widely in the community ❖ Logo in advertisements in print media (minimum 2 in the lead up to the event) ❖ Banner in <i>the vicinity of the</i> stage (supplied by sponsor) ❖ Mention by Master of Ceremonies during the event ❖ Logo in 'Thank you' advertisement in print media following <i>the</i> festival. 	
<p>SAPPHIRE (2) \$3,300</p> <p><i>Naming rights to:</i></p> <p style="margin-left: 40px;">(1) Watoto (Kids) World (2) Remaja (Teens) World</p> <ul style="list-style-type: none"> ❖ Logo included in promotional material, including social media ❖ Logo on posters distributed widely in the community ❖ Logo in advertisements in print media (minimum 2 in the lead up to the event) ❖ Banner in the vicinity of the stage (supplied by sponsor) ❖ Mention by Master of Ceremonies during the event ❖ Logo in 'Thank you' advertisement in print media following the festival. 	

<p>RUBY \$2,200</p> <ul style="list-style-type: none"> ❖ Logo included in promotional material, including social media ❖ Logo on posters distributed widely in the community ❖ Logo in advertisements in print media (minimum 2 in the lead up to the event) ❖ Banner displayed prominently on site (supplied by sponsor) ❖ Mention by Master of Ceremonies during the event ❖ Logo in 'Thank you' advertisement in print media following the festival. 	
<p>EMERALD \$1,100 or under</p> <ul style="list-style-type: none"> ❖ Name included on social media ❖ Mention by Master of Ceremonies during the event ❖ Acknowledged in 'Thank you' advertisement in print media following the festival. 	

Queries to: Tom Mwangi
M: 0421 390 612
E: midwestmulticultural@gmail.com

Sponsor Acknowledgement:

Organisation:

Address:

Contact Person:

Position in organisation:.....

Phone:

Email:

On behalf of my organisation, I accept a sponsorship level of

for my organisation and the benefits proposed.

Please send an invoice for \$.....**(Includes GST)** to the above for payment

This form and organisation's logo (if applicable to level) will be forwarded to the MWMA email midwestmulticultural@gmail.com

Name: (please print)

Signed: Date: