

# Sponsor Form

Organisation .....

Address.....

Contact Person.....

Position in Organisation

Phone.....

Email.....

On behalf of.....

I accept sponsorship level of ..... for my organisation and the benefits proposed.

Please send an invoice for \$..... to the above for payment.

This form and my organisation's logo will be forwarded to the MWMA email.

Name:.....

Signed.....

Date.....

The objects of the Midwest Multicultural Association are:

- a) Respectfully acknowledge the Yamatji People of the Midwest as traditional owners of this region;
- b) Promote cultural and linguistic diversity (CaLD) within the community;
- c) Promote social and recreational activities for Association members within the wider community;
- d) Provide assistance in developing social support networks for newly arrived and local families within the Midwest community.

The MWMA is very unique in that the committee members are all from different cultural backgrounds with different belief systems and yet they come together to effectively deliver two free, accessible community events for the City of Greater Geraldton annually – Festival of Lights and Harmony Festival.



# Invitation to Geraldton's Cultural Festivals



March & November 2019





The Harmony Festival (**16 March**) and Festival of Lights (**9 November**) are major events facilitated by the Midwest Multicultural Association (WA) Inc (MWMA) to celebrate the cultural diversity of our community.

The Festivals are to be held at the Geraldton Multipurpose Centre, Stow Gardens, Geraldton. These are accessible, free, cultural events to showcase multicultural music and entertainment accompanied by culinary and artistic experiences from a variety of local stall holders.

The *Harmony Festival* commences 10am and culminates with the Parade of Nations by 3pm.

The *Festival of Lights* celebrations are held between 5pm and 9pm culminating in fireworks.

Local businesses are invited to be a part of these exciting celebrations which attract patronage of 3,000 plus for each event.

**Sponsorships available.....**

### **DIAMOND (1 only) Festival of Lights** **\$5,000**

- ✧ Naming rights to firework display
- ✧ Name and/or logo included in promotional material
- ✧ Logo on posters distributed widely in the community
- ✧ Logo in advertisements in print media (minimum 2 in the lead up to event and thank you after event)
- ✧ Banner in front of stage (supplied by sponsor)
- ✧ Mention by Master of Ceremonies during the event
- ✧ Corporate area—(6 spaces allocated)
- ✧ Logo in 'Thank you to sponsors' advertisement in print media after event

### **RUBY**

*Harmony Festival AND Festival of Lights*  
**\$3,800**

*Harmony Festival OR Festival of Lights*  
**\$2,000**

- ✧ Name and/or logo included in promotional material, including social media
- ✧ Logo on posters distributed widely in the community
- ✧ Logo in advertisements in print media (minimum 2 in the lead up to event and thank you after event)
- ✧ Banner displayed prominently on site (supplied by sponsor)
- ✧ Mention by Master of Ceremonies during the event
- ✧ Corporate area— 3 spaces allocated)
- ✧ Logo in 'Thank you to sponsors' advertisement in print media after event

### **SAPPHIRE**

*Harmony Festival AND Festival of Lights*  
**\$2,000**

*Harmony Festival OR Festival of Lights*  
**\$1,000**

- ✧ Name and/or logo included in promotional material, including social media
- ✧ Logo on posters distributed widely in the community
- ✧ Logo in advertisements in print media (minimum 2 in the lead up to event and thank you after event)
- ✧ Mention by Master of Ceremonies during the event

### **EMERALD**

**Under \$1,000**

- ✧ Acknowledged in advertisements in print media (minimum 2 in the lead up to event and thank you after event)
- ✧ Mention by Master of Ceremonies during the event
- ✧ Acknowledged in 'Thank you to sponsors' advertisement in print media after event

### **Queries to:**

Tom Mwangi

M: 0421 390 612

E: [admin@midwestmulticultural.org](mailto:admin@midwestmulticultural.org)